

# **Global Engagement in USC**

## **Partnering for Success**

**Professor**

**Shaden Muawia**

**Vice President of Post Graduate Studies &  
Research**

**University of Sadat City (USC)**

**Egypt**

# Global Engagement Strategy of USC



- The Global Engagement Strategy is the key element of the USC' s vision and mission.
- USC started on a comprehensive five-year international strategy. Since then our international approach has evolved to involve the concept of global engagement, a concept which is reflected in the Egyptian political strategy.
- USC collaborates with partners across the world to produce ground-breaking research, deliver innovative teaching, and to create opportunities for students and staff to gain international experience.



- The expansion and the enhancement of our **international networks** at the heart of the University's approach to internationalization, reflecting the opportunities and challenges of a dynamic global higher education landscape.
- We benefit from a rich mix of **international partnerships** of diverse kinds, some recent, some very longstanding. Our relationships with Gulf area, for example, date back before leaving Menofya University.
- We place particular emphasis on providing study and other **international opportunities for USC students** to ensure that we provide an environment where our students can learn and develop the skills and knowledge necessary to achieve success in the global economy.



**The USC global engagement framework  
2016-2021  
outlines the  
aims and priorities of our **AGENDA.****

**Stakeholders across the University are  
involved in implanting that framework.**



# **Our Global Engagement Framework for 2016-2021 seeks to:**



- **Magnify** the international impact of our research and commercialization activities and significantly expand student and staff mobility.
- **strengthen and Maintain** the University's international presence and impact by developing further USC's international connections through Increasing the range of our international partnerships at the University and faculty level .
- **Enhance** the opportunities for international and internationalized experience available to USC students and staff, and cultivate contexts in which they can develop a global outlook and global skills.
- **Create and embed** a narrative of global engagement that is sustained, relevant and understood by all stakeholders and contributes centrally to the identity and distinctiveness of the University.



# Areas of focus include:

- Further internationalizing our **curriculum and academic programmes** with a global focus and orientation.
- The promotion of opportunities for students to engage with **language learning**.
- The development of **outward mobility** and international experience opportunities for **USC students**, including short-term and longer term study abroad activity, and overseas work placements.



- • Engagement with **funding, scholarship and sponsorship streams** supporting outgoing student mobility
- • The development of **outward mobility** and international experience opportunities for our **staff** and engagement with related funding streams.
- • Development of a **communications, marketing and branding strategy** that promotes USC as a distinctive, globally engaged University.

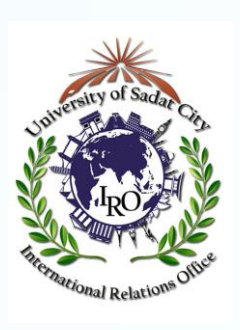




- For implanting our framework agenda and reaching our goals for internationalization. The **Stakeholders** across the University are involved

But the responsibility for co-ordination lies with

**Professor Reem El-Khodary,  
Director of International Relations Office.  
(IRO)**



# Our Story

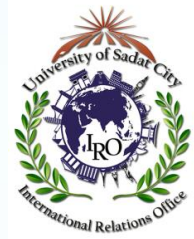


- **At University of Sadat City we have two entities for international activities:-**
  - **International Relations Office (IRO)**
  - **International Students Bureau (ISB)**



## International Relations Office (IRO)

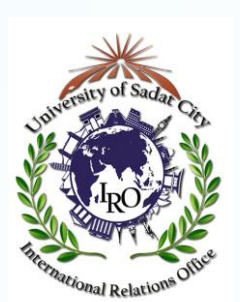
- IRO has been established since 2016 together with the International Student services
- IRO now has Ambassadors at each faculty and institute of the University of Sadat City
- We also communicate with a network of Similar offices of IRO at the other Egyptian Universities as well as worldwide.



# Objectives

**Enhance the opportunities for internationalized experience available to the staff and students, and cultivate context in which they can develop a global outlook, global skills.**

- **Develop more international connections for University of Sadat City and Increase our international partners**
- **Encouraging staff and junior staff Mobility and provide an environment to learn and develop the skills, and knowledge to achieve more success in the various fields.**
- **Strengthen the international presence, impact**
- **Attend to international engagement activity both within Africa and outside ( worldwide)**



# Activities of IRO

- **Promoting National and International Grants for Staff and students exchange Mobility, Research Projects through information days, such as:-**
  - Erasmus+
  - Horizon 2020
  - Fulbright
  - Science and Technology Development Fund (STDF)







- Performing workshops for proposal writing for the staff
- Performing info visits at faculties to raise awareness



- **Attending Special Events for the `announcement of International Grants, Programmes and Networking with similar counterparts**





- **Inviting Experts to the USC for future cooperation**



# Attending International Events Worldwide like contact seminars and conferences

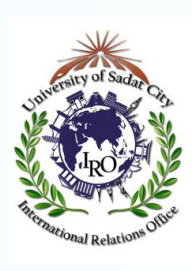


# International Partnership within Egypt

- **Bibliothèque Alexandrina**
- **Arab Academy for Science, Technology and Maritime Transport**
- **AUC in the establishment of the University center for Career Development**

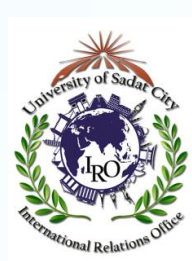






# International partnership

- **University of West Kordofan- SUDAN**
- **University of Bahr Dar & University of Gadarif- ETHIOPIA & SUDAN**
- **University of Bahr Dar- ETIOPIA**
- **COMESA University- SOUTH AFRICA**
- **TEBSYA University- AIGERIA**
- **El-Zarqaa University- JORDAN**



# International partnership

- **University of Washington State - USA**
- **University of Tuskegee- USA**
- **Dutch company HZPC- HOLLAND**
- **University of Padova- ITALY**
- **University of Osaka- JAPAN**
- **University of Shiheze- CHINA**



# International Students Bureau ISB



- The ISB was established in 2018 reporting to the president of University of Sadat city after being part of the IRO office since 2016
- ISB serves international Students studying at university of Sadat city, following up with them, helping them solve any problems they might face during their stay.
- There is always continuous communication with the Department of International Students Service at the Ministry of Higher Education



# International Students Bureau ISB



- Regular Meetings with International students studying at USC from Sudan, Ethiopia, Syria, Kuwait and Saudi Arabia





# International Students Bureau

## ISB



- We communicate with culture offices to help and support our international students.





# International Students Bureau ISB

- We help attracting international students to University of Sadat city through participating in Education Exhibitions





# International Students Bureau ISB

- Future Activities
- Establishing International Students' club
- Preparing for a training programme for those dealing with international students to enhance and develop their inter cultural skills
- Preparing some social activities such as our:

International day

Alumni day

Sightseeing trips to sites of Cairo / or Alexandria.

●

# Special Academic Programmes at USC



- Specialized Diploma in:-
  - Cells, Organs & Plant Tissue Culture
  - Molecular Biology & Biochemistry
- Master and Ph.D. degree in
  - Molecular Biology
  - Microbial Biotechnology
  - Environmental Biotechnology
  - Plant Biotechnology
  - Animal Biotechnology
  - Molecular Diagnostics & treatments.
  - Bioinformatics
- Master and Ph.D. degree in
  - Curriculum and Instructions Programme



# Professional Diplomas

- **Professional Diplomas in:**
  - **Professional Health and Safety**
  - **Geographic Information Technology and Remote sensing**
  - **Organic and environmental Agriculture**
  - **Food Manufacturing and Safety of Food**
  - **Quality Management**
  - **Modern Environmental Measurement and Evaluating the Environmental Influence.**
  - **Supplying and Extracting the Medicinal Plants**



# English Programmes at USC

- **Faculty of Commerce**
  - Economics
  - Accounting
  - Statistics
  - Management and Administration
- **Faculty of Tourism and Hotels**
  - Tourism Guidance
  - Tourism Studies
  - Hotel Management
- **Faculty of education to Early Childhood**
  - Preparing teachers of early childhood education
  - Preparation teachers of early childhood education in special education
  - Preparation teachers of early childhood education in nursery.
- **Faculty of Veterinary Medicine Programme**
- **Faculty of Education**
  - Basic Education Programme
  - General Education Programme



# French and German Programmes

- Faculty of Education
  - General Education Programme



# In Progress

- **Dual Programmes with International Universities and Centers of Excellence.**
- **Programme for Teaching Arabic Language for non-Arabic speakers students**
- **Programme of Food Safety at Faculty of Veterinary Medicine**
- **Professional Diplomas in:-**
  - **Aqua Culture**
  - **Art and Skills of exporting Agricultural Crops**



*THANK YOU*

**Professor**

**Reem El-Khodary,**

**Director of International Relations Office**

**&**

**International Students Bureau**

**University of Sadat City (USC)**

**Egypt**