



30th Business & Economics Society International Conference

January 8-11, 2017

Al Ain University of Science & Technology, Abu Dhabi, UAE

www.besiweb.com



جامعة العين للعلوم والتكنولوجيا
AL AIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

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CALL FOR PARTICIPANTS

The **Business & Economics Society International (B&ESI)** and **Al Ain University**, invite you to participate in the Society's **30th International Conference** to be held at **Al Ain University, Abu Dhabi, UAE, January 8-11, 2017**. The conference welcomes academics (business / economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$350. The fee for the panel organizer is \$200. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

ABSTRACT/PAPER SUBMISSION AND REGISTRATION DEADLINE: SEPTEMBER 30, 2016

Please, submit your abstract (of no more than 200 words) via email hkan@besiweb.com by SEPTEMBER 30, 2016. Additionally, mail two hard copies of your abstract as follows: **B&ESI, 64 Holden Street, Worcester, MA 01605-3109, USA**. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships, please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is (are):

FINAL PAPER SUBMISSION DEADLINE: OCTOBER 30, 2016

Please submit via post 2 hard copies of the paper(s) and a CD or an USB drive containing the manuscript(s) in Word by OCTOBER 30, 2016. Unless you instruct us otherwise, all papers will pass a double-blind peer review process for publication consideration in the '2017 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY', a volume of selected papers from the Conference. [Format instructions will be attached to the acceptance for publication letter. Accepted for publication manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page.]

SUBJECT CATEGORY TITLE AND NUMBER 1/2:

- ACCOUNTING (A1)
- MANAGEMENT SCIENCE (MS2)
- MARKETING (MR3)
- FINANCE & INTERNATIONAL FINANCE (F4)
- BUSINESS ETHICS (BE5)
- QUANTITATIVE METHODS (QM6)
- BUSINESS STATISTICS / ECONOMETRICS (BSE7)
- BUSINESS LAW / LAW & ECONOMICS (L8)
- CREATIVITY & INNOVATION (C9)
- ENTREPRENEURSHIP (E10)
- BUSINESS & ECONOMICS EDUCATION (BEE11)
- MICROECONOMICS (MIC12)
- INFORMATION SYSTEMS (IS13)
- BUSINESS INTELLIGENCE (BI14)
- GOVERNMENT REGULATION (GR15)

SUBJECT CATEGORY TITLE AND NUMBER 2/2:

- INDUSTRIAL ORGANIZATION (IO16)
- GAME THEORY (G17)
- INTERNATIONAL BUSINESS / ECONOMICS (IBE18)
- LABOR ECONOMICS/HUMAN RESOURCES (LH19)
- ECONOMIC GROWTH & DEVELOPMENT (EGD20)
- BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE21)
- PHARMACOECONOMICS (PH22)
- ENVIRONMENTAL BUSINESS / ECONOMICS (E23)
- ENGINEERING ECONOMICS (EE24)
- MACROECONOMICS (MAC25)
- MONETARY ECONOMICS (ME26)
- GOVERNMENT FINANCE (GF27)
- URBAN, RURAL & REGIONAL ECONOMICS (URR28)
- OTHER - PLEASE SPECIFY (O29)

CONFERENCE REGISTRATION FORM (B&ESI International Conference, January 8-11, 2017)

Last Name _____ First Name and M.I. _____
Nickname for Badge _____ Position/Title/Rank _____ Affiliation _____
Mailing Address _____
Telephone: _____ Fax: _____ Email: _____

CONFERENCE FEES (DUE SEPTEMBER 30, 2016)

1. Registration Fee \$350 x ____ = _____
2. Attending Co-Author Fee &
Panel Organizer only \$200 x ____ = _____
3. After September 30, '16 Add Late Fee \$50 x ____ = _____
4. Guest Fee (Companion Fee) \$85 x ____ = _____
Total Amount Due = _____

Note: Registration fees include reception, coffee/tea breaks, daily lunch, and one copy of the 2017 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

**PLEASE POST YOUR EARLY REGISTRATION FEES
NO LATER THAN SEPTEMBER 30, 2016 TO:**

**B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA
TELEPHONE: (508) 852-3937, FAX: (508) 595-0089
EMAIL: hkan@besiweb.com, WEB: <http://www.besiweb.com>**

Payments:

_____ My check is attached payable to B&ESI
(in U.S. dollars drawn on a U.S. bank).

Please charge my _____ Visa _____ MasterCard _____ American Express.

Credit Card # _____ Exp. Date _____

Authorized Signature: _____

Refunds: Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **November 30, 2016**. Refunds will be processed after the conference.

OFFICIAL CONFERENCE HOTEL: NOVOTEL ABU DHABI GATE HOTEL - RESERVATION FORM

[Block Name: Conference, Al Ain University of Science & Technology in collaboration with the B&ESI, January 7-11, 2017]

Novotel Abu Dhabi Gate Hotel is a four-star modern property which offers splendid rooms, ranging from Standard to Suite, designed to complement the values of contemporary Arabian culture in an alcohol free environment. The Hotel is about 15 km or 9.32 mi (GPS :N 24° 23' 45.28" E 54° 31' 4.94") from the Abu Dhabi International Airport and is ideally located between Abu Dhabi Gate City and Bain Al Jessrain, the magnificent Sheikh Zayed Grand Mosque, the city's new cultural hub Manarat al Saadiyat, Yas Island, Ferrari World, the Corniche (for a walk), and beautiful beaches. **A block of rooms has been reserved until December 14, 2016. Reservations made after that date will be subject to hotel availability and rates. The rates, inclusive of breakfast and taxes, are: AED 350 (single), AED 400 (double).** You may book directly to the hotel via telephone, post, fax, or email (details below). You may pay by international money order (payable in AED to Novotel Abu Dhabi Gate Hotel) or via credit card (Visa, Diners, Master Card, Discover and American Express.) The first night's deposit is required with reservation.

Last Name _____ First Name _____ Middle Initial _____

Mailing Address _____

Telephone: _____ Fax: _____ Email _____

Arrival date _____ Departure date _____

Single _____ Double _____ King Bed _____ Two-Bedded Room _____ Number of People in Room _____

Payments:

_____ My international money order is attached payable in AED to "Novotel Abu Dhabi Gate Hotel".

Please charge my _____ Visa _____ MasterCard _____ American Express.

Credit Card # _____ Exp.Date _____ Authorized Signature _____

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND POST, EMAIL OR FAX THE ORIGINAL TO:

Novotel Abu Dhabi Gate Hotel

(Attention: Ms. Rita Giendy, tel: + 971 55 1495020, fax: +971 2 508 9991, email: rita.giendy@accor.com)
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